

Two Bridges Survey Analysis – Summary

2020 Visitor Survey Analysis

Date	Summary specific sites
Location	Two Bridges
Number of surveys completed/spoiled	105
Holiday/Day Visitor/Local	Holiday - 47 Day visitor - 24 Local - 34
Why visiting (some gave more than one reason)	Work - 0 Walking - 72 Walking with dog - 22 Cycling Picnic - 6 Meet friends/ family - 9 Fresh air / enjoy scenery - 29 Watching wildlife - 10 Access to water /river - 6 Other (please specify) Photography - 1
First visit to Dartmoor	Yes - 30 No - 75
Frequency of visits to Dartmoor	At least once a week - 13 At least once a month - 16 Less than once a month - 55
Previous visit to location	Yes - 44 No - 48
Frequency of visits to this location	At least once a week - 0 At least once a month - 4 Less than once a month - 44
Where did you find out about this location	Social Media (please Specify) - 13 (3 x Instagram) Dartmoor E- News - 1 Word of mouth - 34 Dartmoor National Park Website - 16 Other Website (please specify) Guide book - 2 Map – 6 Hotel – 4 Countryfile - 4 Always known/visited from childhood – 3 Used to do milk round here – 1 Word of mouth – 16 Google - 18 All trails app – 1 Folk memory – 1

	Family experience – 4 10 tors -1 Photos – 1 Tavistock TIC – 1 Environmental studies at University degree - 1
Influence of Covid on visit	Yes - 35 No - 65
Future visits planned to Dartmoor	Yes - 99
Future visits planned to location	Yes - 88 No - 3 Don't Know - 7
Profile of age	
16 – 24	2
25 – 34	36
35 – 54	45
55 – 64	16
65+	5
Prefer not to say	
Profile of ethnic origin	
White British	89
White Irish	
White Other	Australian – 1 New Zealand – 2 Polish – 1 Hungarian – 1 Russian – 1 Mix – 2 Turkish – 1 I
Black (Caribbean, African, Other)	1
Indian, Pakistani, Bangladeshi	1
Chinese	
Prefer not to say	
Profile of disability	None 88 Yes 2 Prefer not to say 2
Gender	Male 53 Female 53